

8 out of 10 of us are concerned about plastic ending up in landfill and polluting the oceans ...

THAT'S WHY A MILLION+ PEOPLE WORLDWIDE

ARE CHOOSING TO BE PART OF **PLASTIC FREE JULY**



# Join the plastic-free challenge!



Please join our effort to help the environment...

...choose to refuse single-use plastic in July

## About the Challenge

Plastic Free July is a fun challenge that gets us thinking about the amount of plastic packaging in our lives.

## Why Participate?

- American households use nearly 200 pounds of plastics each year.
- Those plastics:
  - Break up, not break down
  - End up in landfill or
  - 'Escape' and pollute the environment
- You'll be joining a million+ people world-wide in making a difference.

## Take the Challenge

Choose to avoid, refuse or replace as much single-use plastic as you can during July.

Yes, I accept the Challenge!

### 1. Sign up for the Challenge:

- [www.plasticfreejuly.org](http://www.plasticfreejuly.org)

### 2. Choose what you will do:

- Avoid single-use packaging; or
  - Target the takeaway items that could end up in the ocean; or
  - Go completely plastic free
- Choose the length of your challenge:
- 1 day    1 week    1 month

### 3. Get connected

- Post your success on social media and tag @PlasticFreeJuly
- Promote Plastic Free July in your community, shops or workplace

### 4. Contribute to the count

- Keep a tally of your choose to refuse moments and add them to our survey count in August

Please join our effort to help the environment.

Avoid landfill waste

Reduce your eco-footprint

PLASTICFREEJULY.ORG

Protect the environment

