



Support small businesses. Complete the census.

The 2020 Census will provide data to small businesses that is essential to help them grow and succeed. This data can help businesses better understand how to serve their customers, where to open new locations, and where to find a skilled workforce. Respond to the 2020 Census online, by phone, or by mail for a complete and accurate census.

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Census data helps inform future business decisions on things like:

- > Expansions and closures
- > Hiring strategies
- > Products to offer
- > Targeting your consumer base
- > Engaging your environment and community

For more information, visit:
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