

2016 Vehicle Sticker Sales Report Through Week #29

2016 Mailer release on Week 20, Mon., 05/09/2016

End of Fri., July 15, 2016

End of Tue., July 15, 2015, Week 29 sold: **22,036**

Season 2016

Purchase Year Yr 2016

Season 2015

Purchase Year Yr 2015

Count of Sticker Columns <input type="button" value="v"/>						Running	Percent of	Running Pct of	Count of Sticker Columns <input type="button" value="v"/>						Running	Percent of	Running Pct of	Weekly	Weekly	
Row Labels <input type="button" value="v"/>	KIOSK	MAIL	VH	WEB	Grand Total	Count	2015 Sales	2015 Sales	Row Labels <input type="button" value="v"/>	KIOSK	MAIL	VH	WEB	Grand Total	Count	2015 Sales	2015 Sales	Cnt. Diff.	Pct. Diff.	
Wk 20		18	465	2,968	3,451	3,451	15.7%	15.7%	Wk 20		3	352	2,514	2,869	2,869	13.0%	13.0%	582	2.6%	
Wk 21			291	525	1,720	2,536	11.5%	27.2%	Wk 21		468	423	2,193	3,084	5,953	14.0%	27.0%	-548	-2.5%	
Wk 22			367	419	1,040	1,826	8.3%	35.5%	Wk 22		199	319	1,484	2,002	7,955	9.1%	36.1%	-176	-0.8%	
Wk 23			167	393	1,020	1,580	7.2%	42.6%	Wk 23		164	405	1,385	1,954	9,909	8.9%	45.0%	-374	-1.7%	
Wk 24			157	534	884	1,575	7.1%	49.8%	Wk 24		97	413	1,242	1,752	11,661	8.0%	52.9%	-177	-0.8%	
Wk 25			36	504	932	1,472	6.7%	56.5%	Wk 25		75	433	1,168	1,676	13,337	7.6%	60.5%	-204	-0.9%	
Wk 26	1	131	644	903	1,679	14,119	7.6%	64.1%	Wk 26		68	472	1,158	1,698	15,035	7.7%	68.2%	-19	-0.1%	
Wk 27			44	1,219	1,102	2,365	10.7%	74.8%	Wk 27		18	865	1,546	2,429	17,464	11.0%	79.3%	-64	-0.3%	
Wk 28	24	59	1,180	958	2,221	18,705	10.1%	84.9%	Wk 28	64	71	1,098	1,376	2,609	20,073	11.8%	91.1%	-388	-1.8%	
Wk 29	219	32	2,171	807	3,229	21,934	14.7%	99.5%	Wk 29	459	20	1,238	825	2,542	22,615	11.5%	102.6%	687	3.1%	
Grand Total	244	1,302	8,054	12,334	21,934				Grand Total	523	1,183	6,018	14,891	22,615				Sum:	-681	-3.1%
Trans. Type	1.1%	5.9%	36.7%	56.2%					Trans. Type	2.3%	5.2%	26.6%	65.8%							